



# GAMES AID GALA

Thursday 19 October 2023

[One Great George Street](#)

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EVENT INFORMATION PACK



# About the GamesAid Gala

## A special night for your industry's charity

Join us on Thursday 19 October for the the return of the GamesAid Gala Night!

Since 2008 GamesAid has distributed over £4m to causes for children and young people thanks to the efforts of fundraisers across the UK games industry. The Gala spreads the word about what we do, promotes the charities we support - and helps raise even more money for those who need it most.

Come along and help us guarantee another record-breaking year of donations.

- Book a table
- Sponsor the event
- Donate prizes

### About GamesAid

GamesAid is an umbrella charity that donates to causes specifically focused on young people and children.

Our games industry membership raises money through events and fundraisers, then votes every year to select which charities we should donate to.

Our 2023/24 recipient charities are:

- Access Sport
- AFK: Working with Disabilities
- Autistica
- Solving Kids Cancer
- Game Therapy UK



# On the night

## Celebrate your hard work as GamesAid supporter

The GamesAid Gala Night will be held at the prestigious [One Great George Street](#). It's a black tie evening dinner for 250 guests with welcome drinks and an after party – a fun and rewarding night out for you, your team or your clients with great networking. Plus, your involvement means we will raise more money for great causes.

A ticket includes pre & post drinks, dinner and a goody bag for each guest.

Early Bird Rates (Available until September 19th)

- Tables of 10: £3,495 each
- Individual tickets: £375 each

Click through to book [individual](#) tickets or a [table](#) - or contact [gala@gamesaid.org](mailto:gala@gamesaid.org)

### Timings

7pm: Champagne reception

8pm: Dinner service begins

9pm: Presentation & awards

10.30pm: After party

Midnight: Carriages

### Special Awards

On the night we will also hand out the Ambassador Award to an individual that has been a step ahead with fundraising efforts for GamesAid and its charities over the last 15 years.



# How you can play a bigger part

## Event Partnerships

Enhance your support as a premium partner with on-site branding and the best seats in the house.

- **Platinum (1 available, exclusive):** Priority branding, pre- and post-event social media credits and thanks; 2 x premium tables (for 20 guests); named partner for our award with option to hand that out on stage; special thanks in post-event videos. £10,000
- **Associate (3 available, non-exclusive):** Branding across all our Gala activity, pre- and post-event social media credits and thanks; 1 x premium tables (for 10 guests); special thanks in post-event videos. £5,500

Contact [gala@gamesaid.org](mailto:gala@gamesaid.org) for more information

## Smaller Packages

The following packages don't come with tickets but can enhance a booking, priced at £2,500 each:

- Welcome Drinks Partner
- After Party Sponsor
- Auction Partner
- Photo Booth Sponsor
- Award Sponsor

## **Smaller budget or want to support in other ways?**

You can donate gifts to our guest goody bag or take a digital partnership that includes social media comms, on the night branding, and video credit.



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SAVE THE DATE & SEE YOU THERE!