



GAMES AID

THE UK GAMES INDUSTRY CHARITY



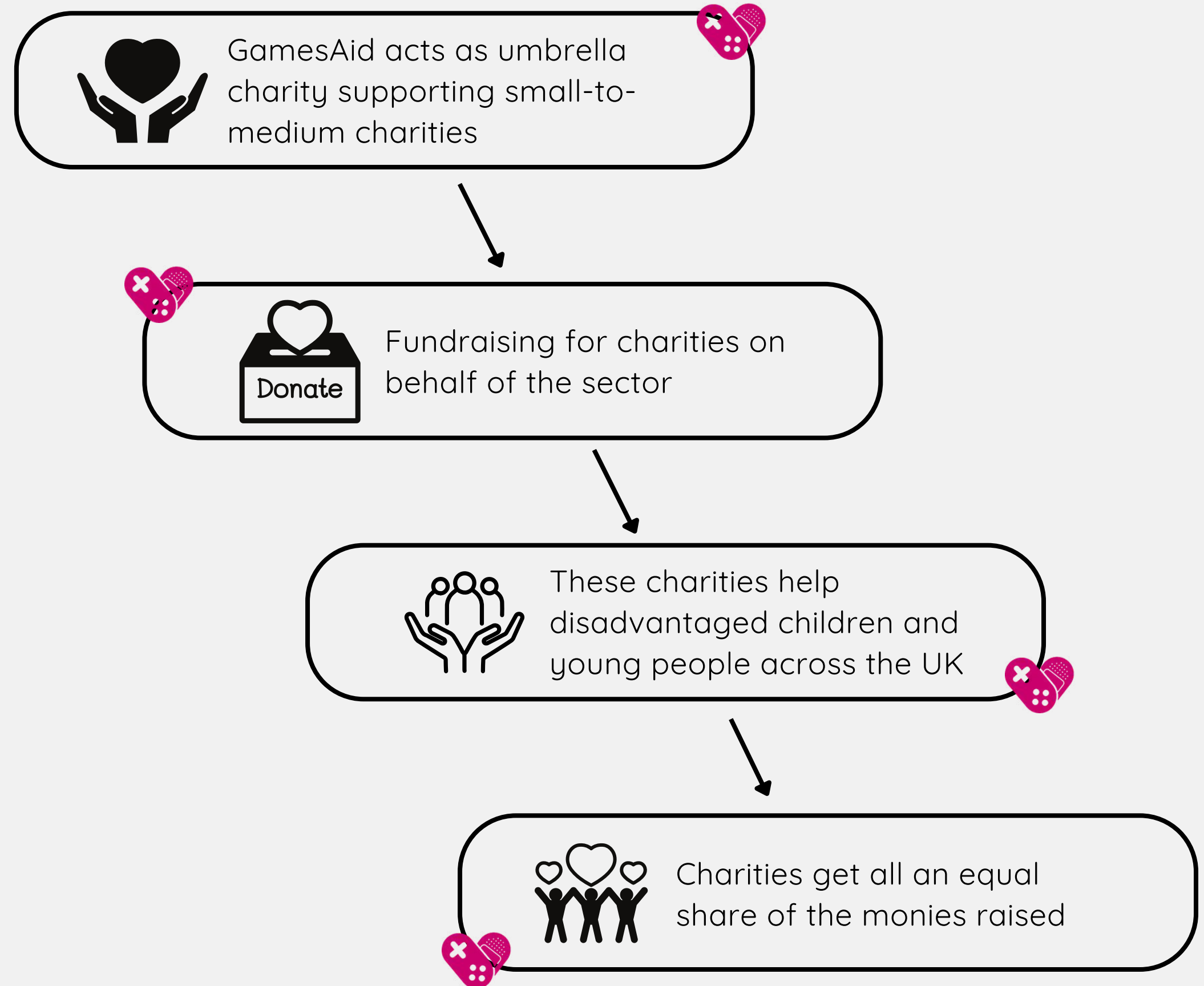
www.gamesaid.org



WHAT IS GAMESAID?

GamesAid is a UK-based games industry charity

(Registered UK Charity #1081706)





WHY SUPPORT GAMESAID?

We act on behalf of, and with the support, of the UK games industry – GamesAid is formed of members, trustees, ambassadors from the games industry as well as 3 members of Staff

- We help disadvantaged young people and children across the UK – Every pound donated to GamesAid goes to help young people across the country, meaning your support helps a range of causes such as overcoming youth homelessness, childhood bereavement, support for children suffering from cancer and more.
- We back the smallest charities for an even bigger impact – Because GamesAid only backs small children's charities, every donation has a much bigger impact on their future.
- We choose every cause democratically – All the charities are nominated and elected by people working in the UK games industry.





THE GAMESAID TEAM

TRUSTEES



Sara Veal
Chair



Terry Haynes
Vice Chair



Gavin Smith
Treasurer



Mark Washbrook
Secretary

EMPLOYEES



Gina Lourenco
Operations & Communications Officer




Lily Rimington
General Manager



Michael Walsh
Operations Coordinator



RESPONSIBILITY

- 
1. Chair: provides strategic leadership, presides over meetings, and represents the board to external stakeholders.
 2. Vice Chair: support the Chair in their duties. This may involve stepping in when the Chair is unavailable or needs assistance, ensuring the smooth functioning of the board.
 3. Treasurer: Responsible for overseeing the charity's finances, including budgets, financial reports, and fiscal management.
 4. Secretary: Responsible for maintaining official records, taking meeting minutes, and handling board-related correspondence.





AMBASSADOR'S



Matt Spall



Melissa Chaplin



Tracey McGarrigan



Stephen Hutchins



Andrew Roper



Anna Mansi



Abbie Heppe



Polly Ord



Mark Ward



Chris Dring



David Ortiz



Nick Allan



Antonia Johnson



Eleanor Porter



Andy Payne



GAMES AID

CHARITIES 2025



Gamers Beat Cancer is a registered UK based charity in England & Wales. We support people of all ages, all backgrounds and all types of cancer to manage the mental health issues that come with living with cancer, and the emotional trauma that accompanies cancer diagnoses, prognosis and treatment.



We are striving for better outcomes for children and families affected by childhood cancer. Solving Kids' Cancer UK has a particular focus and expertise in the rare and complex cancer, neuroblastoma. We will not stop until children with neuroblastoma, in the UK and beyond, have access to the treatments they need as close to home as possible.



We brighten the lives of seriously ill children across the UK by granting wishes and providing ongoing support in hospitals and within the community



Autistica is a UK based charity engaged in funding and campaigning for research on autism and related conditions. Its research strategy is focused on improving the understanding of mental health, physical health, language and epilepsy in autism.



AFK

working with disability
creating opportunities

AFK work to address and remove the social barriers that disable people, by providing mobility equipment, education support, skills training and helping young people secure work placements. We believe these services are an essential part of helping young people succeed.





GAMESAID STATS

RAISED OVER
£5.5
MILLION

OVER
15
YEARS

FOR
19
CHARITIES



GAMES AID

We need you!



REQUIRMENTS

You must be at least 18 to be a trustee of any other type of charity.

You must not act as a trustee if you are disqualified under the Charities Act, unless the Commission has waived your disqualification.

Reasons for disqualification include if you:

Are disqualified as a company director

Have an unspent conviction for an offence involving dishonesty or deception (such as fraud)

Are an undischarged bankrupt (or subject to sequestration in Scotland), or have a current composition or arrangement including an individual voluntary arrangement (IVA) with your creditors

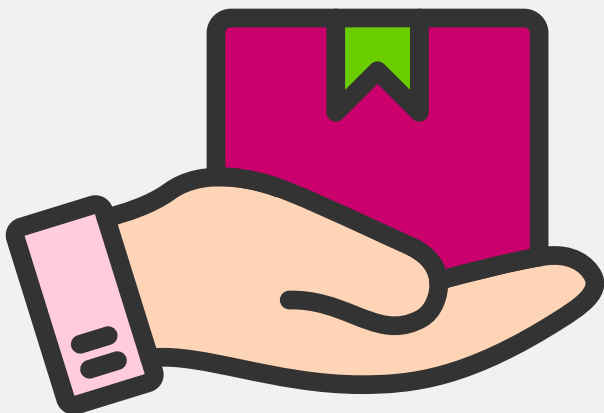
Have been removed as a trustee of any charity by the Commission (or the court) because of misconduct or mismanagement

Are on the sex offenders' register





6 MAIN ESSENTIALS



Ensure your charity is carrying out its purposes

- What your charity can and can't do within its purposes.
- How your charity is fulfilling its purposes and benefiting the public.
- What difference your charity is really making



Comply with your charity's governing document and law

- Familiar with your governing document
- Up to date with filing accounts, returns, and any changes to your charity's registration details
- Aware of other laws that apply to your charity
- It's not about being an expert - but you do need to take reasonable steps to find out



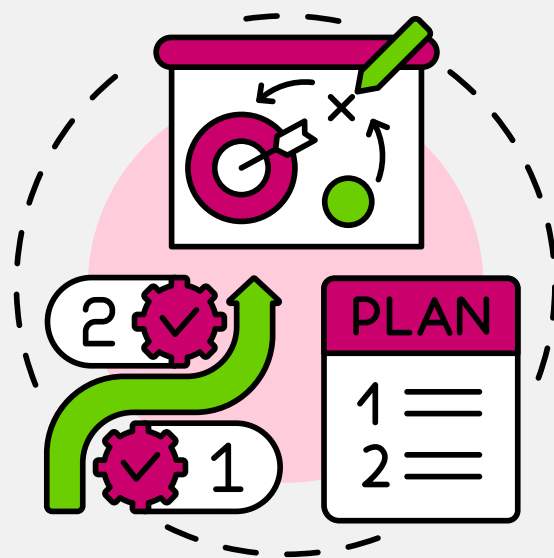
Act in your charity's best interest

- Making balanced, informed decisions
- Recognising & dealing with conflicts of interest
- Ensuring trustee benefits are allowed
- Being prepared to question and challenge
- Accepting majority decisions
- It's not about preserving the charity for its own sake
- It's not serving personal interests





6 MAIN ESSENTIALS

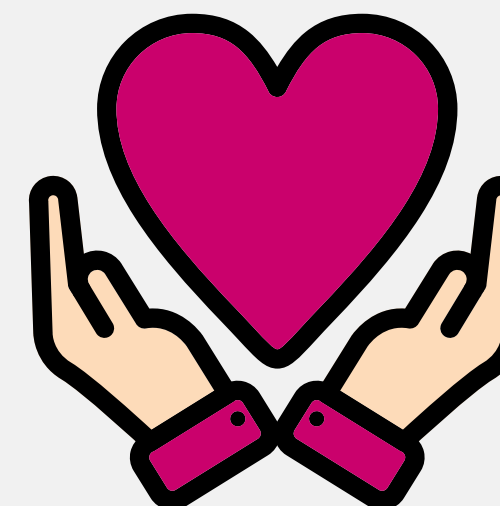


Manage your charity's resources responsibly

- Managing risks, protecting assets (reputation), and people
- Getting the resources your charity needs
- Having and following appropriate controls and procedures
- Dealing with land and buildings
- Responsibility for, and to, staff and volunteers

Act with reasonable care and skill

- Using your skills and experience
- Deciding when you need advice
- Preparing for meetings
- Getting the information you need (financial, management)
- Being prepared in case something does go wrong



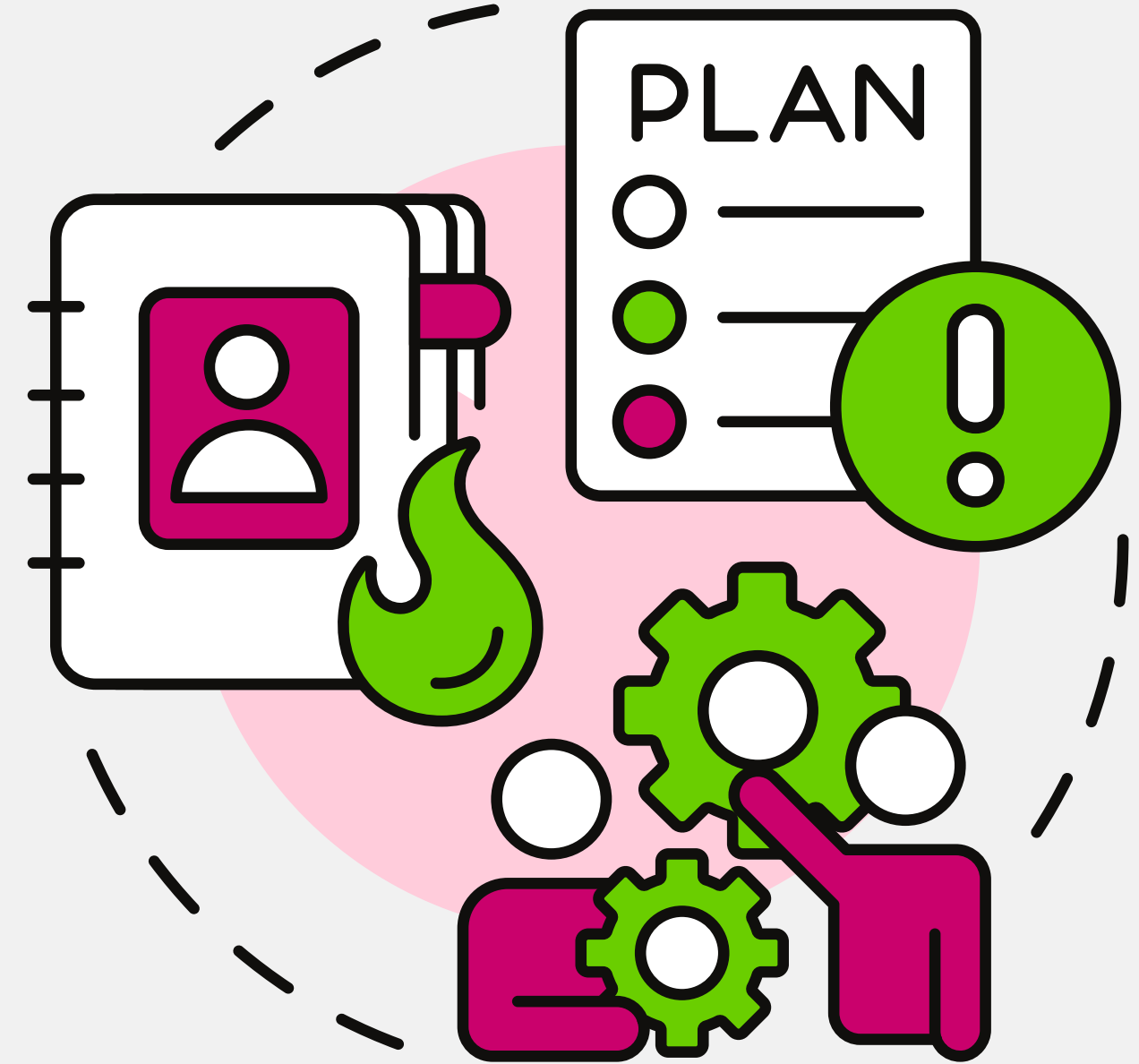
Ensure your charity is accountable

- Meeting legal accounting and reporting requirements
- Being able to show that your charity complies with the law and is effective
- Being accountable to members and others with an interest in the charity
- Ensuring that staff and volunteers are accountable to the board
- Welcoming accountability as an opportunity not a burden



OUR ASK

1. Do what you and your co-trustees (and no one else) decide will best enable the charity to carry out its purposes
2. With your co-trustees, make balanced and adequately informed decisions, thinking about the long term as well as the short term
3. Avoid putting yourself in a position where your duty to your charity conflicts with your personal interests or loyalty to any other person or body
4. Not receive any benefit from the charity unless it is properly authorised and is clearly in the charity's interests; this also includes anyone who is financially connected to you, such as a partner, dependent child or business partner



The background is a solid green color with a repeating pattern of stylized, light green game controller icons. Each icon is oriented diagonally and features a cross-shaped button on the left and four circular buttons on the right.

Thank you very much!

www.gamesaid.org



CONTACT US



www.gamesaid.org



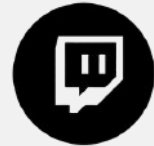
opsco@gamesaid.org



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